

Nicole A. Reznic

CRM & Loyalty Expert | Founder & Luxury Tech Educator



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Main Topics:

- The Future of Trust in Luxury & Resale
- Blockchain, AI, and Verified Commerce
- CRM Strategy & Next-Gen Loyalty Programs in Web3/blockchain
- Luxury Market Trends: Tech, Circularity, and Global Shifts
- Women in Tech, Web3 & Leadership
- The Mechanics of Trust in Digital Commerce
- Data-Driven Brand Transformation

Short Bio (Stage Intros):

Nicole Reznic is the founder of Mark3t, a luxury resale platform redefining trust through blockchain, CRM, and circular commerce. With over 25 years in data, digital transformation, and luxury experience, from Christie's and Tiffany & Co. to graduating and educating at Harvard, she also is a professor of Data, Loyalty and CRM for LVMH's elite IME program at EIML Paris and at Paris School of Business. Nicole brings unmatched expertise to the intersection of innovation tech, loyalty, and high value trust systems.

Full Bio (Speaker Kits / Programs):

Nicole Reznic is a trilingual (EN/FR/SP) global leader in luxury tech and data-driven transformation, with over 25 years of experience spanning CRM strategy, customer experience, and omni-channel innovation. She has worked on the ground and in the boardroom from the grading laboratory at Tiffany & Co. to global campaign war rooms at Publicis, Upfield, and Epsilon. Her CRM frameworks and data ecosystems have generated over \$50M in impact for Fortune 500 clients, and she now applies that same fire to her work in the Web3 and luxury ecosystem.

Nicole is the founder of **Mark3t**, a blockchain-authenticated resale platform that blends community, trust scoring, and circular economy principles to protect both luxury sellers and buyers. She is also a **professor of CRM, Customer Experience, and Luxury Strategy** at Paris School of Business, Harvard Extension, and EIML Paris (LVMH IME Program). She also currently serves on the Advisory Board for Marketplace Risk Conferences.

As a sought-after **speaker, moderator, and thought leader**, she has taken the stage across Paris, Lisbon, Berlin, New York, and Geneva, delivering insight on decentralization, women in tech, AI in CX, and verified commerce. She was selected as a Forbes Legacy Pass honoree for Web3 innovation, and frequently advises institutions and brands navigating the future of identity, loyalty, and value in luxury.

Moderation / Host Experience:

- Roundtables & Panels on Emerging Tech (NBX Berlin)
- Women in Leadership Fireside Chats (Proof of Talk)
- Blockchain Sustainability Panel (PBW side event/HEC)
- Panel Moderation on Luxury (VivaTech)
- Spoke on Web3 education at The House of Lords (UK)
- Various Podcasts on Luxury, Web3, Circular Economy

Why Book Nicole:

- Over 25 years in CRM, Data, and Luxury Strategy
- Experience with UHNWI at Christie's and Tiffany
- Harvard-trained professor based in Paris
- Engaging public speaker
- Unique blend of tech, luxury, and academic expertise
- Dual US/EU citizen for easy global travel

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